

# FAQ: THEIR HANDPRINT, OUR PROMISE CAPITAL CAMPAIGN

## ***What is the campaign goal?***

Gifts totaling \$5 million would fund the objectives of the campaign while maintaining and advancing Camperdown's ability to fulfill its educational mission. The funds will be used to purchase land, construct a new school with gymnasium, and provide outdoor learning opportunities and activity fields.

## ***How much am I expected to give?***

You are the only person who can decide what your gift should be. You might consider the impact that Camperdown has had on your family and the important effect this campaign will have on current and future students. Everyone is being asked to make a gift that is personal and meaningful.

## ***Who is being asked to support the campaign?***

The entire Camperdown community will be asked to contribute. Everyone from founding families to grandparents to alumni will have the opportunity to be a part of this milestone event in the history of the school.

## ***How will the money be spent?***

All monies raised will go directly to the campaign. You may make a gift in honor or memory of someone. Naming opportunities are also available at the \$10,000 level and above. Please call the Development Office for more information, 864-244-8899.

## ***Due to other commitments I have, I cannot make a large gift.***

### ***How can I be part of the campaign?***

You can make a pledge now and establish a payment schedule over three to five years.

## ***I am asked to give to the Annual Fund every year, and now the Capital Campaign. Which is more important?***

They are equally important. The Annual Fund covers the gap that exists between tuition revenues and operating expenses of the school. The Capital Campaign will cover the cost of a new school. Consider this: each year, you budget to meet your annual household operating expenses like electricity, water, gas, etc., and then a tree falls on your roof. Now you have a capital expense that must be met. You have to do both: continue covering your annual expenses *and* pay for a new roof. You might have to economize to make both happen; perhaps by cutting back on annual expenses or paying for the roof in installments over time.

## ***Will I be asked to give to the Annual Fund next year, too?***

Yes!